**All in the Mind Festival - Take Part Programme Selection Criteria**

Our vision is that the All in the Mind Festival can use the arts to improve health and wellbeing in a people-centered and innovative way. To achieve this we want to ensure that alongside our artistic programme we provide high quality, meaningful and beneficial engagement opportunities for our audiences.

We therefore measure **ALL** of our non-artsoutput against the following quality principles:

* Concept: it was an interesting idea
* Presentation: it was well produced and presented
* Distinctiveness: it was different from things I’ve experienced before
* Captivation: it was absorbing and held my attention
* Community: it is people-centred and people-focused
* Enthusiasm: I would like to experience this again
* Local impact: it is important that it's happening in Basingstoke
* Relevance: it has something to say about mental health; it promotes healthy choices and self- management of health and wellbeing
* Rigour: it was well thought through and put together

Before we programme anything into the festival it must be scored against the quality principles using the following rating system:

1 - Poor

2 - Ok

3 - Average

4 - Good

5 - Excellent

A submission must score above 4 **on all principles** to be considered for our festival programme. However if for example someone has rated mostly 4s but scores a few 1s or 2s then we will give feedback and the opportunity for them to resubmit.